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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/775,228	02/11/2004	Steven Kunreuther	K&B-24	9902
75	90 06/03/2005		EXAM	INER
	ANGEL BAZERMAN	SILBERMAN	SILBERMANN, JOANNE	
Suite 820 60 East 42nd St	reet		ART UNIT	PAPER NUMBER
New York, NY		•	3611	

DATE MAILED: 06/03/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

	Applica	ion No.	Applicant(s)				
Office Action Summary		228	KUNREUTHER, STEVEN				
		er	Art Unit				
	Joanne S	Silbermann	3611				
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply							
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication. - If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely. - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication. - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).							
Status							
2a) ☐ This action is FINAL.3) ☐ Since this application is in condit	, _						
Disposition of Claims							
 4) Claim(s) 1-27 is/are pending in the application. 4a) Of the above claim(s) 5-14 and 20-27 is/are withdrawn from consideration. 5) Claim(s) is/are allowed. 6) Claim(s) 1-4, 15-19 is/are rejected. 7) Claim(s) is/are objected to. 8) Claim(s) are subject to restriction and/or election requirement. 							
Application Papers							
 9) The specification is objected to by the Examiner. 10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner. Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a). Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d). 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152. 							
Priority under 35 U.S.C. § 119							
 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received. 							
Attachment(s) 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Revie 3) Information Disclosure Statement(s) (PTO-144 Paper No(s)/Mail Date		4) Interview Summary Paper No(s)/Mail Da 5) Notice of Informal Pa					

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DETAILED ACTION

Election/Restrictions

1. Applicant's election with traverse of claims 1-4 and 15-19 in the reply filed on March 21, 2005 is acknowledged. The traversal is on the ground(s) that the inventions all have the same inventive concept. This is not found persuasive because the inventions are considered to be combination/subcombination, even if they have the same inventive concept.

The requirement is still deemed proper and is therefore made FINAL.

2. Claims 5-14 and 20-27 stand withdrawn from further consideration pursuant to 37 CFR 1.142(b), as being drawn to a nonelected invention, there being no allowable generic or linking claim. Applicant timely traversed the restriction (election) requirement in the reply filed on March 21, 2005.

Claim Rejections - 35 USC § 103

- 3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 4. Claims 1-4 and 15-19 are rejected under 35 U.S.C. 103(a) as being unpatentable over Rethmeier, US #3,546,798.
- 5. Rethmeier teaches hangtags comprising connecting elements 32 extending between ends of adjacent hangtags (Figure 2) and spaced apart by openings 21. The

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connecting elements are severable by a pull force. Opening 36 in the hangtag body anchors fastener 37.

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- 6. Rethmeier does not specifically teach a roll of tags, however this is well known in the art. Many tags, labels, etc are produced in rolls. It would have been obvious to a person having ordinary skill in the art to form a roll of such labels so as to provide a large number of labels in a convenient, easy to use form. It also would have been obvious so as to provide the labels in a form in which they will not become inadvertently separated.
- 7. Rethmeier does not specifically teach the opening as non-circular or the body as having rounded corners. Matters relating to ornamentation only, and having no mechanical function, cannot be relied on where claims are not directed to design but are structural claims. Also, it would have been obvious to one of ordinary skill in the art to utilize whatever shape opening necessary in the body to best accommodate the fastener. It also would have been obvious to utilize rounded corners so that the edge would not be sharp or become torn.

Conclusion

8. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. US patents 1089154 and 4864749 are cited as of interest.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Joanne Silbermann whose telephone number is 571-272-6653. The examiner can normally be reached on M-F 5:30 - 2:00.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Lesley Morris can be reached on 571-272-6651. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Joanne Silbermanr Remary Examiner Art Unit 3611